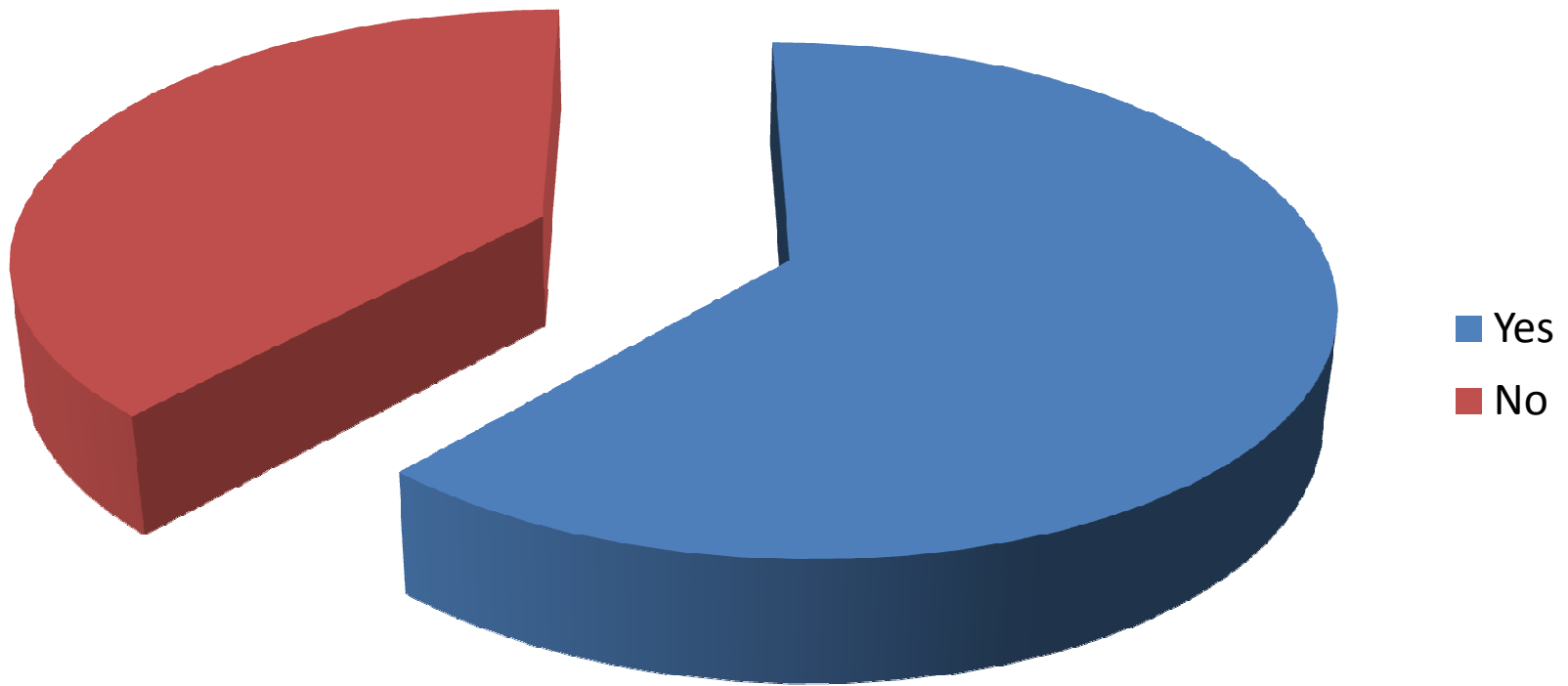


Survey of Learning on Mobile & Handheld Devices



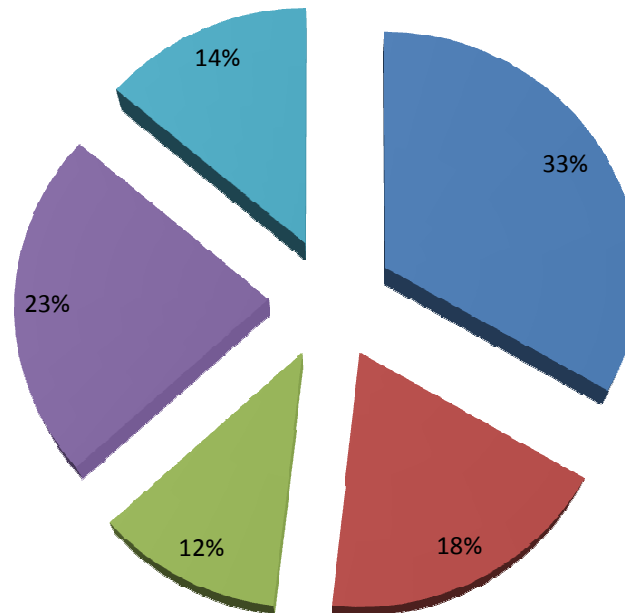
Survey of 600 students on Usage of Mobiles/ Tablets in Education

Do you own a Smart Phone/ Tablet

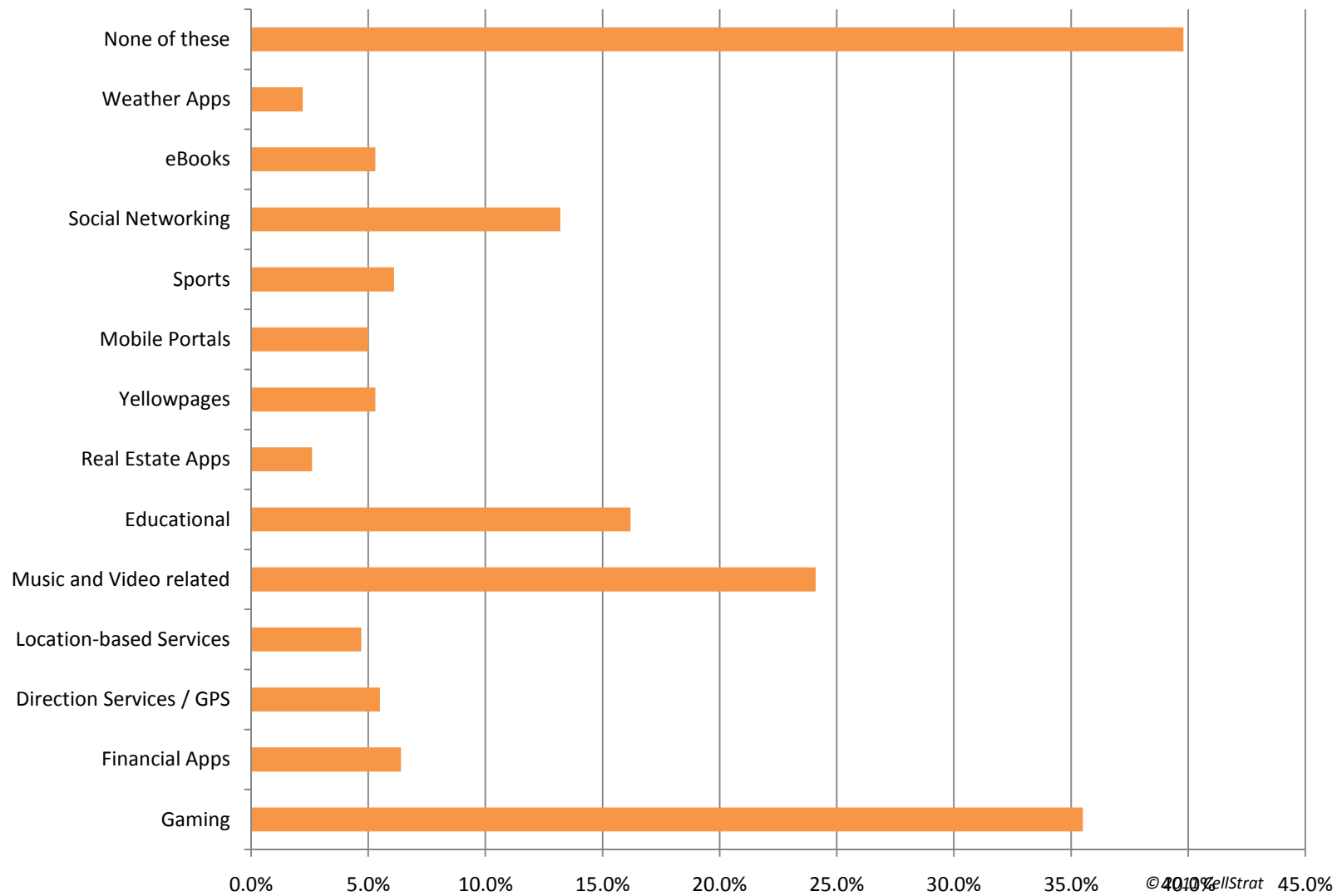


People who own smart phones, generally...

- Browse Net
- Play Games
- Read E-books
- Social Networking
- Watch Videos

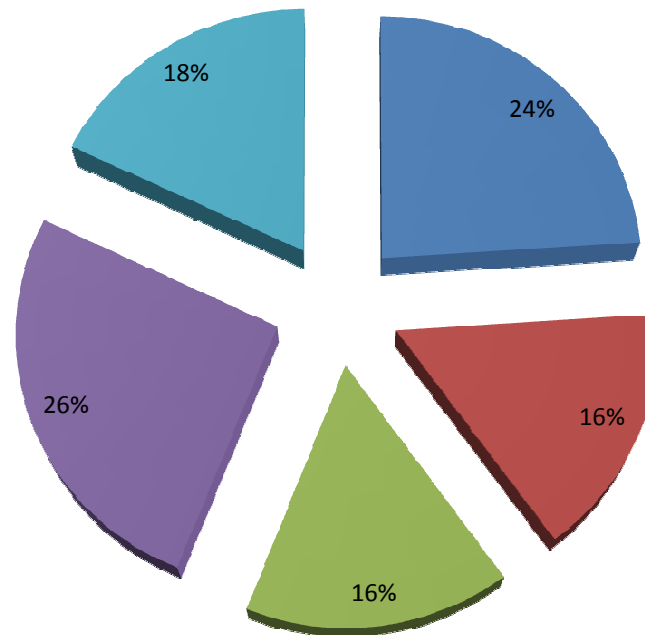


Mobile Apps in use



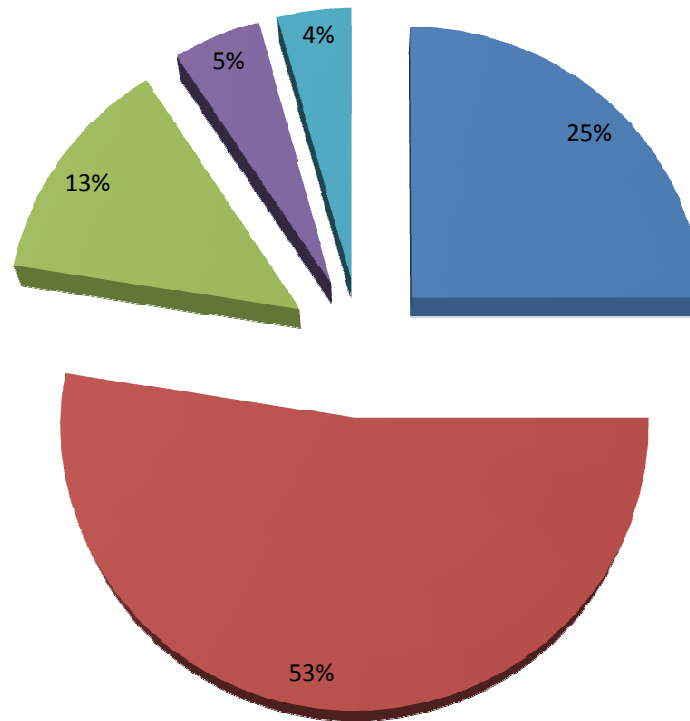
People who do not own smart phones but surf internet, like to...

■ Browse Net ■ Play Games ■ Read E-books
■ Social Networking ■ Watch Videos

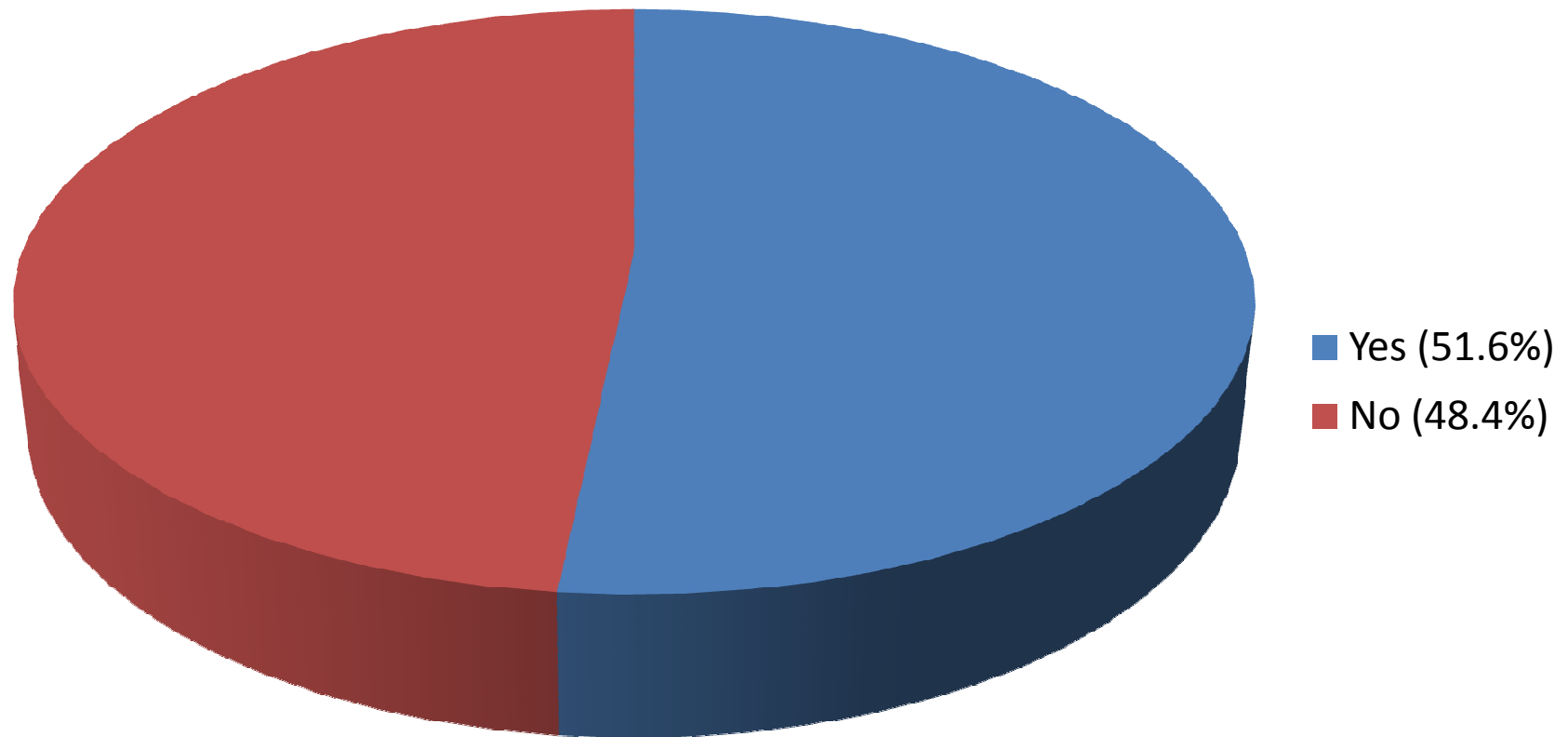


Would students prefer use of Tablets over books in studies

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree



Would Students buy tablets up to Rs.7000 against books



Cost Comparison between Books & Tablet (Education Yrs.: 12+3+2)

Books

- Junior Classes: Rs.1500+/ yr.
- Senior Classes: Rs.2000+/ yr.
- UG Classes : Rs.4000+/yr.
- PG Classes : Rs.6000+/yr.

Total : Rs.50000
(Approx.)

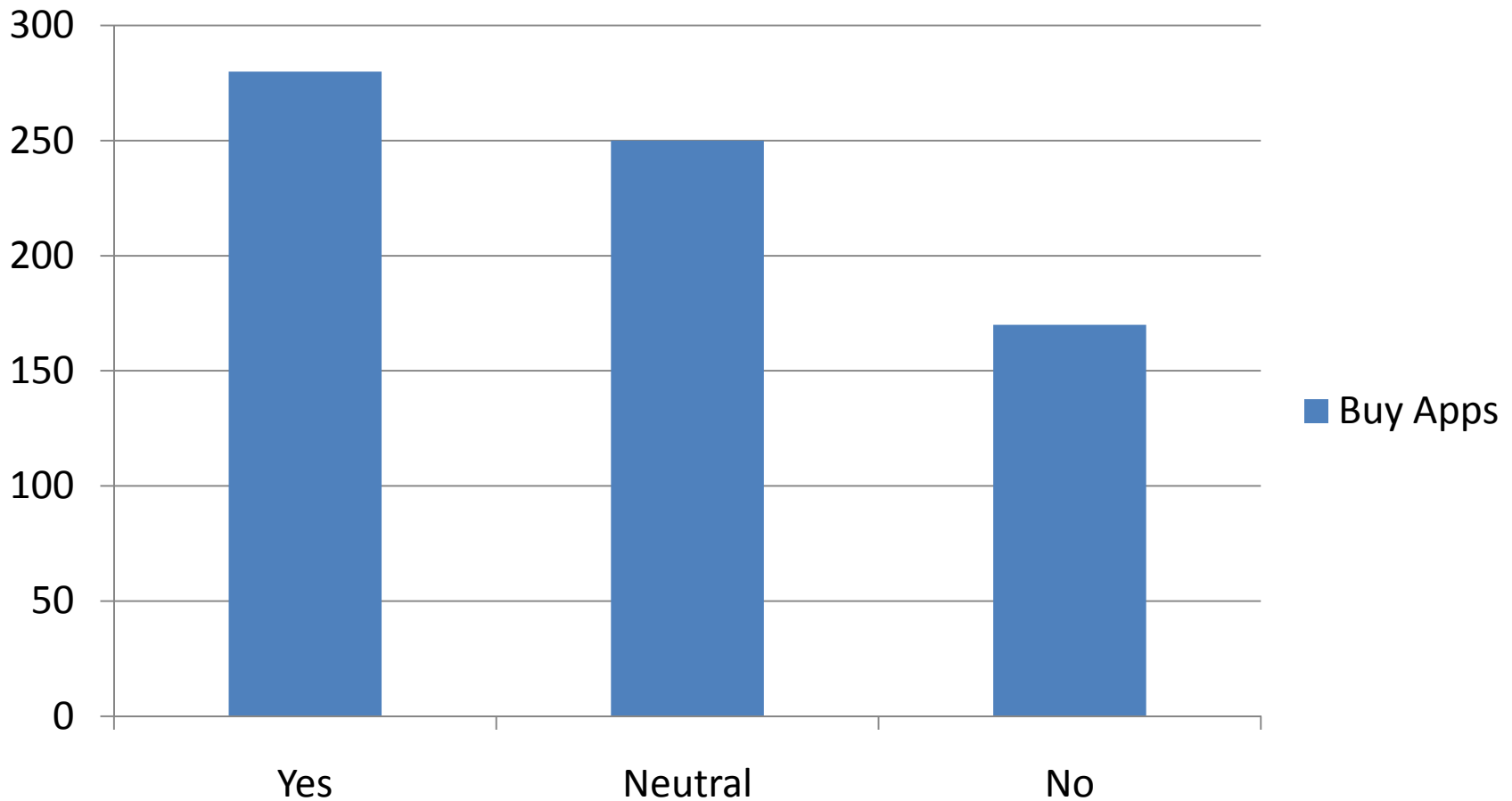
Tablet

Rs. 3000 – Rs. 7000+

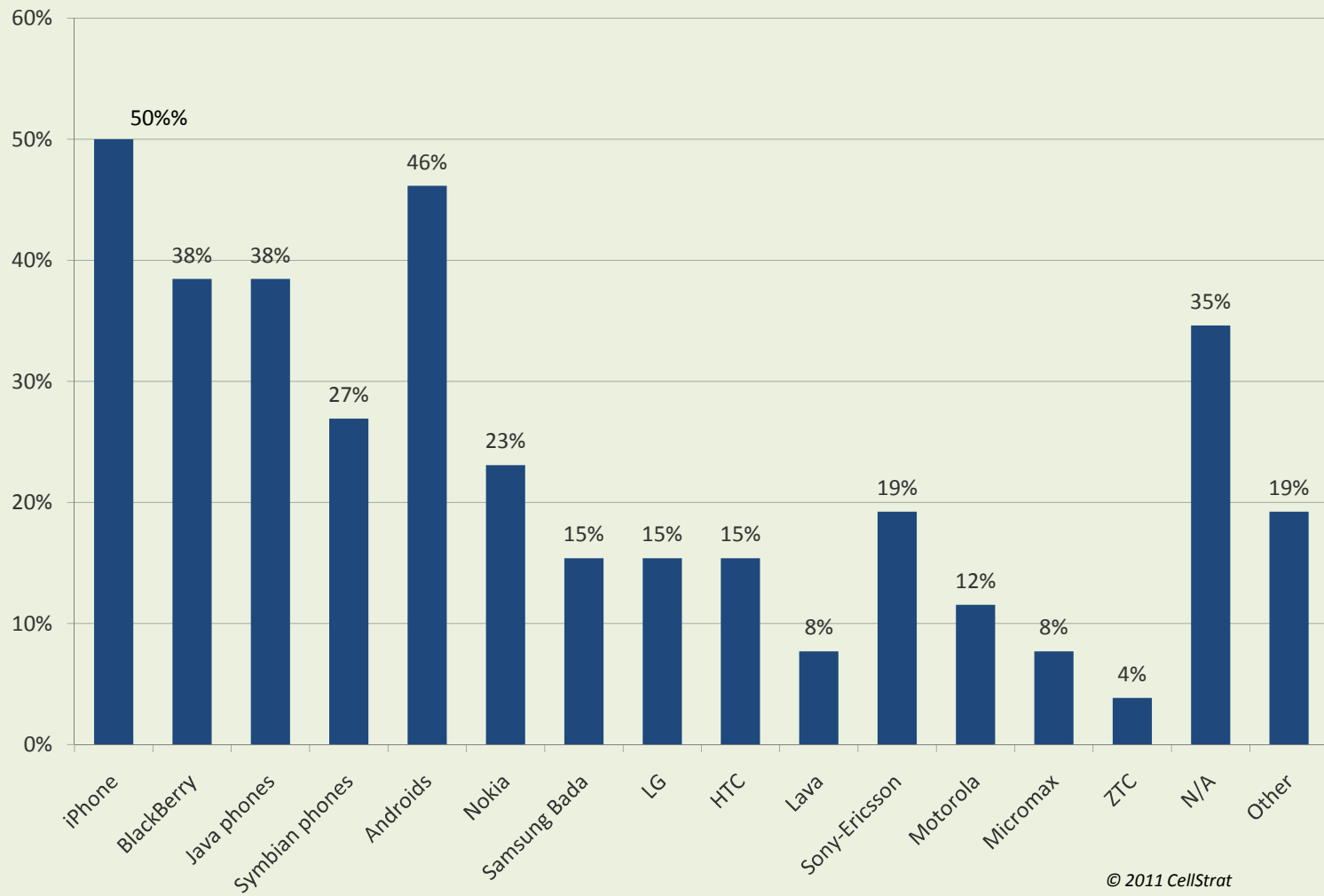
Benefits of Using Tablets against Books

- Light weight and hence easy to carry against bulky books
- Social connect possibilities and hence group study possible even in remote locations
- Interactive
- Tablet : education as Google : Search
- Monetization possibilities with publishers of content for institutions
- Promotes greenery by saving paper

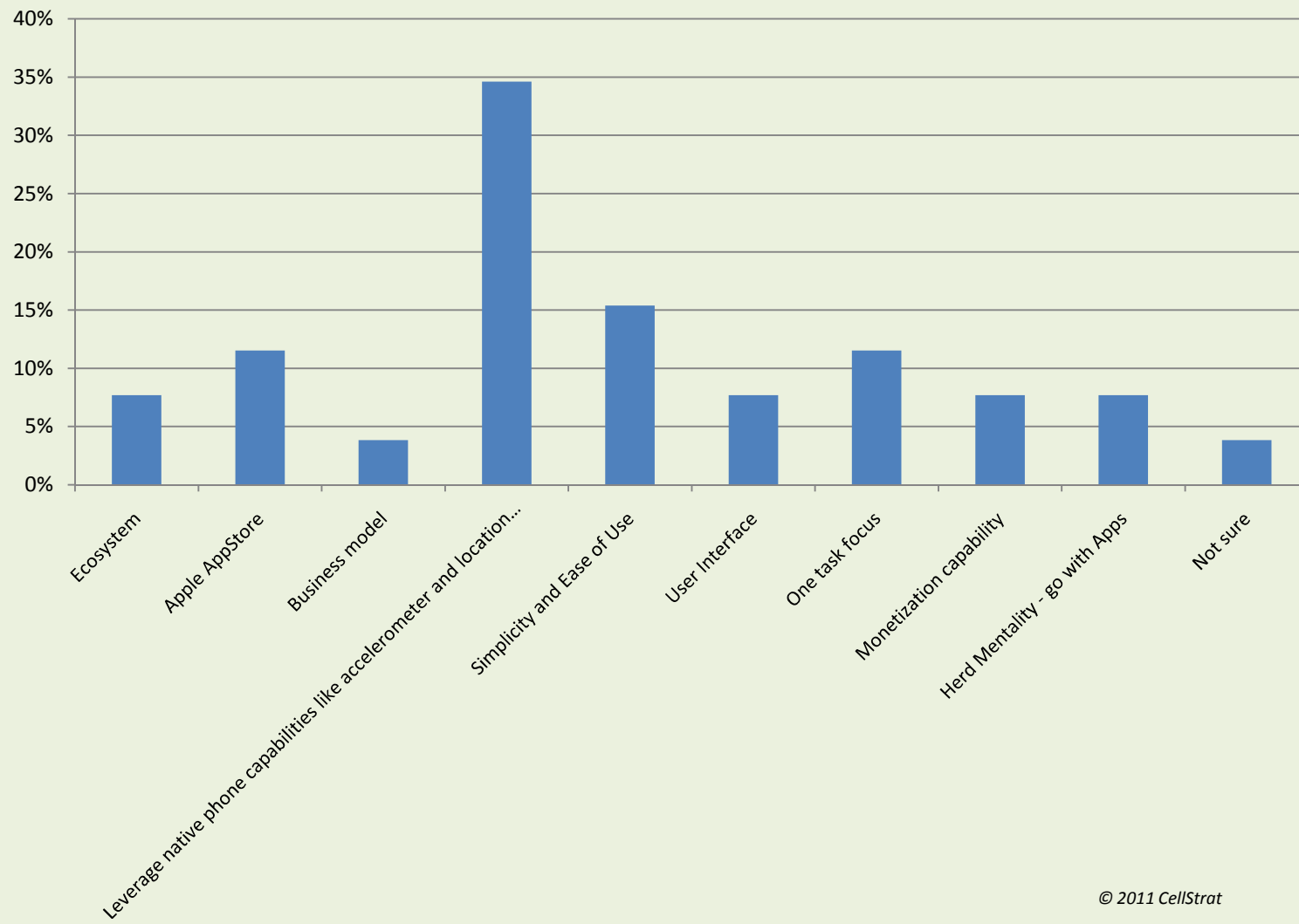
Would students like to buy study material as apps



App Development Platforms in Use



Why apps are more successful than mobile websites



Example of Educational Apps

Essay Grader

iPad 6:38 PM 34%

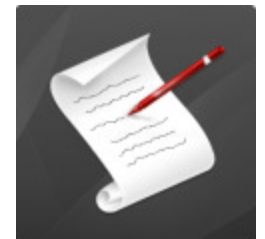
Student Name Assignment Name E-mail
John Research Paper John@gmail.com

Support Save List New Export

Opening Free Write Praise Organization **Content** Mechanics Style Documentation Closing Free Write Grade

Comments 1 Comments 2 Comments 3 Custom 1 Custom 2 Custom 3

Narration	Reference	Persuasion	Analysis
<input type="checkbox"/> Narration (General)	<input checked="" type="checkbox"/> Reference (General)	<input checked="" type="checkbox"/> Persuasion (General)	<input type="checkbox"/> Analysis (General)
<input type="checkbox"/> Hook (Narrative)	<input checked="" type="checkbox"/> Factual Errors	<input type="checkbox"/> Appropriate Appeals	<input type="checkbox"/> Analysis Needed
<input type="checkbox"/> Show, Don't Tell	<input type="checkbox"/> Fact vs. Opinion	<input checked="" type="checkbox"/> Take a Stand	<input checked="" type="checkbox"/> Off Topic
<input type="checkbox"/> Imagery	<input checked="" type="checkbox"/> Textual Evidence	<input type="checkbox"/> Lack of Conviction	<input checked="" type="checkbox"/> Off Thesis
<input type="checkbox"/> Reflection	<input type="checkbox"/> Sources Needed	<input checked="" type="checkbox"/> Supporting Details	<input type="checkbox"/> Critical Thinking
<input type="checkbox"/> Development of Ideas	<input type="checkbox"/> Objectivity	Logical Fallacies	<input type="checkbox"/> Anticipate Arguments
<input type="checkbox"/> Scope (Too Broad)		<input type="checkbox"/> Logical Fallacies (General)	<input type="checkbox"/> Focus
<input type="checkbox"/> Scope (Too Narrow)		<input type="checkbox"/> Hasty Generalization	<div>Summary It is necessary to support your arguments with relevant evidence from the text. This evidence can come in the form of quotations, paraphrases, and/or references.</div>
<input type="checkbox"/> Thesis/Message		<input type="checkbox"/> Circular Reasoning	<input type="checkbox"/> Support Needed
<input type="checkbox"/> Tone		<input type="checkbox"/> Either/Or	
		<input type="checkbox"/> Oversimplification	
		<input type="checkbox"/> Slippery Slope	



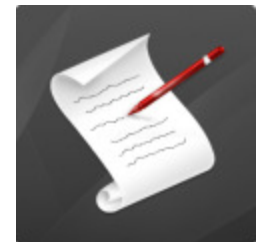
Essay Grader

Assists teacher in providing comments **without having to actually type or write** on their essays.

Comment sheet can be emailed to the student or exported for editing and printing.

Essay Analysis in a single sheet of paper with a list of comments for each essay.

Option of pre-written/custom comment in the final grade document



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