English Edge
"Portable Language Lab"

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English
Edge
The real English learning experience

About English Edge

- Product of Liqvid. 'Liquidus' – Latin for 'fluid, flowing' and 'Vid' – Sanskrit for 'to know' . Liqvid philosophy : individualized learning, learning that takes the 'shape' of the learner.

- India's fastest growing English language product (English Edge) and training company. More than 200,000 learners trained already

- English Edge uses a unique blended learning methodology that eases the role of the teacher and makes the model scalable

- Liqvid provides English Language learning solutions to learners across age groups, geographies, levels of proficiency and needs.

- *With new offering in tablets and mobile Liqvid aims to Reach 1 Million learners by next year.*

Schools

Colleges

Vocational Institutes

Mobile

Tablet

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Aims to Reach 1 Million learners
by 2012

Technology focus provides-**scale** with **quality**

Tablet

Mobile

Computer
(LAN based)

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Our Alliances

BBC ACTIVE

DELTA PUBLISHING

UNIVERSITY of CAMBRIDGE ESOL Examinations

OUTLOOK

Orient BlackSwan
formerly Orient Longman

Recognized by Industry

BRITISH COUNCIL Learning
Learning | Teaching | Exams

Nomination by British Council, U.K. amongst the top 12 Technology based English Learning Innovative product

100 IT Innovators
A Showcase of Innovation in India
Published By NASSCOM

Recognized by **NASSCOM** as Top 100 IT innovators for two consecutive years

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Our Valued Clients

Jetking®

Educomp
What Learning Can Be

Frankfinn
INSTITUTE OF AIR HOSTESS TRAINING
www.flatfinn.com

Allahabad University

IMA (Indian Military Academy)

Jaipuria College

K R Mangalam World School

GMS
GOWTHAM MODEL SCHOOLS
Technology Enabled Education

Gowtham Group of Schools

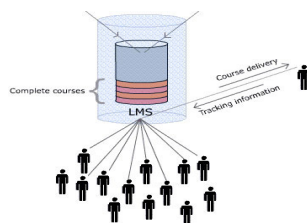Delhi Public School , Gurgaon

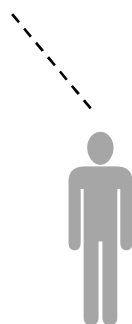# Our Blended Learning Model

Trainer Manual

Cue Cards

Trainer Multimedia Software

LMS based tracking for personalized feedback

Trainer

Structure
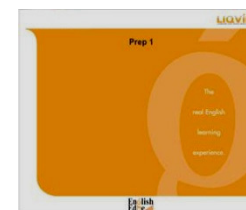
Dialogue

Learner Autonomy

Learner

Come, let's see a short video of this scenario.

Interactive Software and exercises for students to practice

Interactive, group exercises in the classroom

Student workbooks to ensure participation in the classroom

Empowering Learners as well as Trainers

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English Edge has created the Language Lab of tomorrow using Tablets

- ## High Quality Learning – *'Personalized Mobility'*
  - A connected network of student and teacher tablets equipped with high quality multimedia and interactive software
  - Teacher controls and monitors the activity on each student tablet
  - 10X more speaking practice - Student record own audio / video and get feedback in 2-way interaction.

- ## A good solution for Infrastructure constraints
  - The trolley can stand in a corner – no need for a dedicated room for a lab
  - One electric charge lasts for 6-7 hours

- ## Highly cost effective
  - As low as Rs. 10 per student per month
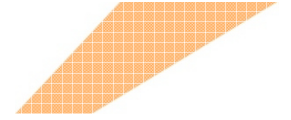 - Can reach newer segments at the bottom of pyramid.

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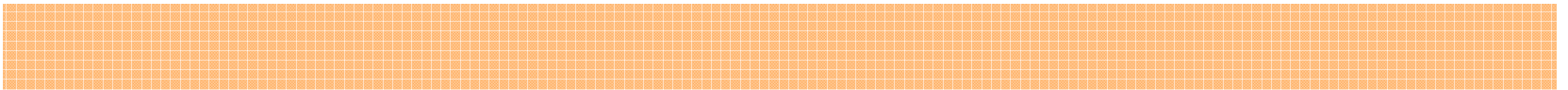# More Effective Learning - I
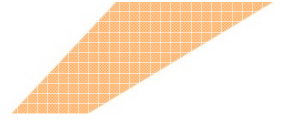
>10x more speaking
time for each student

More Effective Learning – II

Video as a "learning reflection mirror"

Easy to video record and play/pause to analyze and give feedback

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More Effective Learning – III

Real-time two-way communication with every learner
(incl. the weaker ones) makes the teachers more effective

Teacher

Student

Students
data
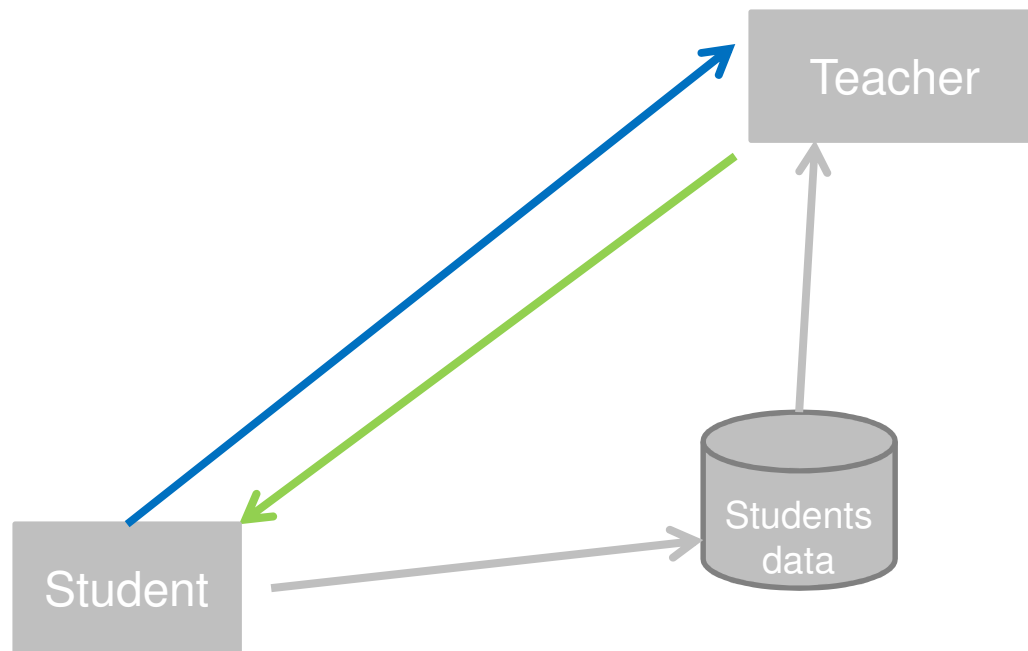
More Infrastructure Efficiency - I

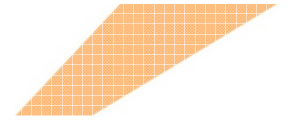Centralized Charging gives upto 7 hours back-up reduced impact of Power cuts
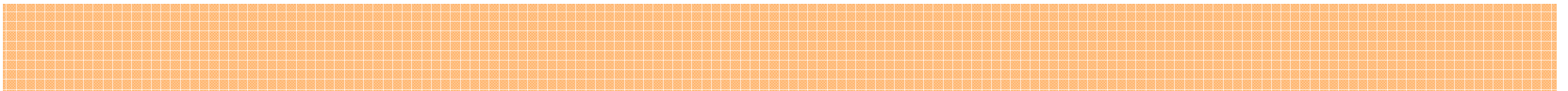
More Infrastructure Efficiency - I

Trolley Sits in a Corner – saves investment in expensive real estate for a computer Lab
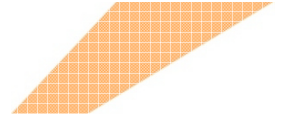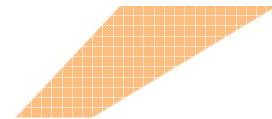
Mobility leads to better utilization

Rapidly falling costs of tablets make them cheaper than PC

Solutions starting at Rs. 10 per month per student

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Thanks
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