

SME Learning



About the Program

The challenges faced by the start ups and SME's to exploit the opportunities in the emerging global market can only be adequately addressed by the right knowledge, skills and strategies and this is even more important for them than it is for large established organisations.

And in solving the day to day problems of getting the enterprise to survive and prosper, the managers and owners of these enterprises, they have fewer opportunities of becoming updated in knowledge and skills relevant for them.

And of course they are in the same economy as the others.

The programs proposed here will adopt a new methodology which we think would be more suitable and useful for them.

Our philosophy is learner centred and conveyed by the phrase " what I need, when I need it" WINWINI. A reminder of WYSIWYG the term that propelled Graphic User Interface in Computing.

Similarly we think that our model would transform **SME Learning**.

What are the elements of the Program?

The most important and central to this is a 'Knowledge Base' which is continually updated by observers in a 'Learning Observatory' that are continuously identifying latest developments.

This is supplemented by regular update with E-mails to the participants supplemented with occasional personal interactions with mentors. The model is summarised as follows:

"An e-mail a day
An SMS or two
Some conversations on cell-phone
And your learning improves;

Visit the learning node
Meet your mentor
In face to face mode
And your learning gets better;



Make good use of the web and Internet resources
Discussion forums and instant messaging features
Heed the feedback and hear the discourses
To find your learning becoming richer;

They say slow and steady wins the race
Choose your blend as well as the pace
Soon you'll find your learning is whole
No matter what, you reach your goal !!"

Broad Focus Areas

- Finance
- Cloud and Mobile based IT Systems
- Training for continuous professional upgradation
- English Language Skills to International Certification from Cambridge
- Intellectual Property Awareness
- General Legal Awareness
- Fostering Creativity and Innovation
- Information Skills: seeking, organising, analysing, presenting and sharing



About Prof. M.M. Pant



Prof. M.M. Pant (www.mmpant.net) is an internationally renowned expert specialising in pedagogy technology and the development of tools and curricula for 21st century education.

He has been known for developing, working models that enhance the pedagogy using latest available technologies. He is especially noted for his efforts in leveraging social media for improving learning and bringing the mobile and handhelds into the classroom where they have been traditionally banned.

Prof. Pant's current work and interests revolve around the development, delivery and promotion of educational products, processes and services that cater to the needs and interests of future learners, a framework that is named "**Learning 221™: Learning for the 2nd Decade of the 21st Century**".

His past roles include being the Former Pro-Vice Chancellor, Indira Gandhi National Open University (IGNOU) and being on the faculty of IIT, Kanpur (the premier engineering institution in India), MLNR Engineering College and Faculty as well as Visiting Professor, University of Western Ontario, Canada. He has been a Visiting Scientist at European research centres in Italy, England, Germany and Sweden.

Prof. Pant is the founder of the LMP Education Trust, an organisation that promotes new age learning and supports underprivileged learners.

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